

# Lakewood Soccer Association, Inc.

Box #512, #8B – 3110, 8<sup>th</sup> Street East Saskatoon SK S7H 0W2

[www.lakewoodsoccer.com](http://www.lakewoodsoccer.com)

## **ANNUAL GENERAL MEETING Wednesday, December 12, 2018**

### **President's Report – Leonard Lewko**

Youth soccer has seen many changes over the last 12 months and Lakewood continues our focus on player and coach recruitment and the development of soccer. The Premier Soccer League (PSL) continues to evolve and this promises to continue as we work with Saskatoon Youth Soccer (SYSI) and Saskatchewan Soccer (SSA) to work out the best PSL arrangement. Lakewood has participated in the Saskatoon Futsal league and will continue to search for the best strategy for futsal in Saskatoon. Soccer is under pressure from several other sports and we must do a better job selling the sport to players and parents. Our youth player (U11 to U19) numbers are increasing but mini player (U5 to U9) registrations (both Lakewood and SYSI) struggle so we are developing plans to target younger children with recruitment strategies to build for the future.

The number of teams competing in the Lakewood tournaments was declining until a turnaround this past year. This has meant a big drop in the tournament revenue, from the historical \$40,000 per year (2 tournaments) to \$5,000 in the 2016-2017 fiscal year. This is the main reason for financial losses for the 2015-2016 and 2016-2017 fiscal years. We have started to turn this around with tournament revenue of \$19,000 for the 2017-2018 fiscal year. This along with getting better control over expenses has led to an overall net income of \$33,000. We are experimenting with moving the indoor tournament to February and rebranding with a new name. I would like to thank the tournament committee for a very well organized tournament.

Lakewood Soccer Association, Inc. continues to make organizational staff changes. This started by hiring Lewis Oteruelo in 2017 to help deliver soccer programming. We have undertaken several strategic planning sessions to help guide us in our focus on the key areas of coaching and player development. We are currently working with several part-time staff members to help deliver player training and are reviewing options for coaching development. We are very lucky to have Zlatan Dautbegovic as our goalkeeping instructor providing training during the Lakewood Goalkeeper Academy.

Our Staff Coach Manuel Galan resigned from Lakewood late in 2018 and I want to thank him for his many years of service to Lakewood and wish him well in the future.

As part of the Lakewood organizational changes, we have set up a coaching committee, a player development committee and a revenue generation committee to help focus in those areas. We continue with the tournament committee and have recently added the Lakewood International Travel Partnership Committee (LITPC) to help manage our partnership with the Glasgow Rangers and other possible travel opportunities.

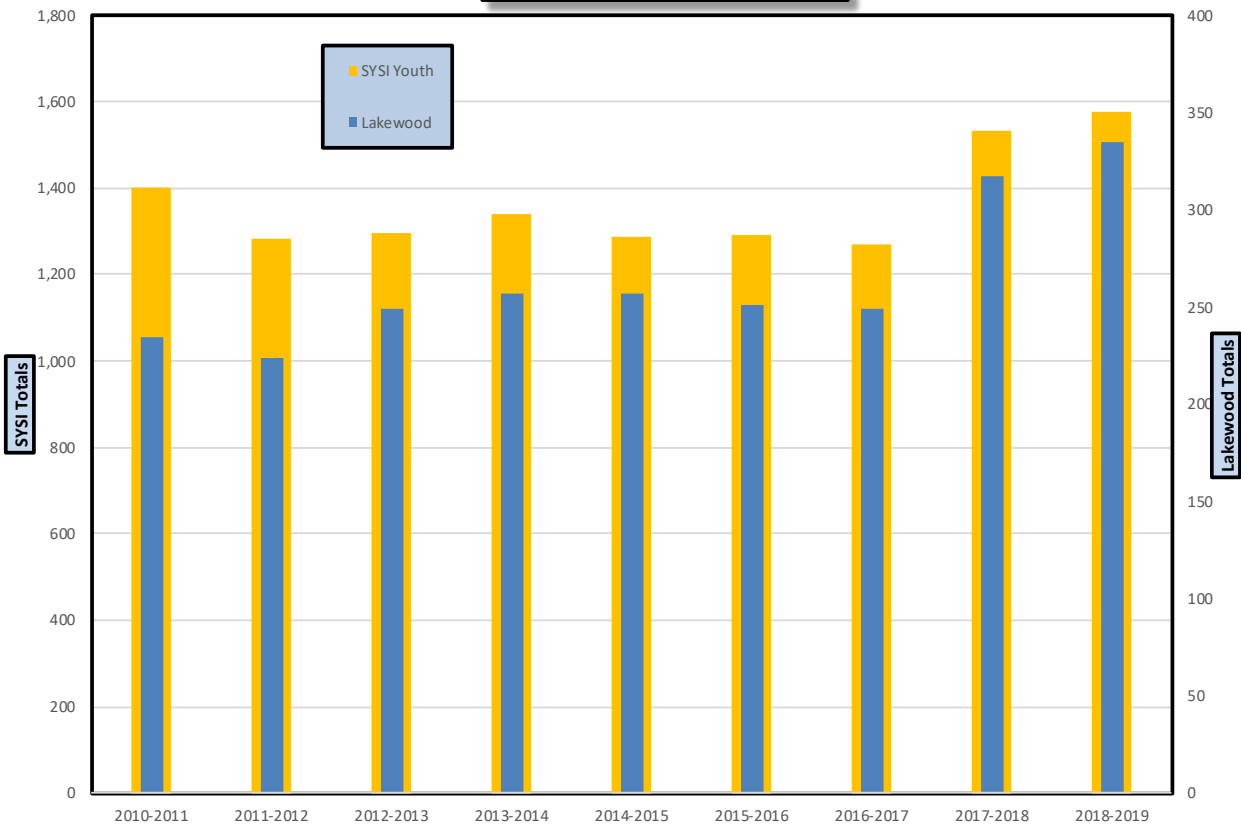
We continue to develop a new website, a new software package (Room Roster) to manage the Lakewood tournament and a working arrangement with TeamLinkt to manage individual team scheduling. We have initiated major fundraising events to develop new revenue streams.

We have a very strong core of volunteers including board members, committee members, team coaches and team managers. As I complete my tenth year as the president of Lakewood Soccer Association, Inc. Board of Directors I want to thank the board members who have served Lakewood so well over the last year. Most serve a dual role as manager or coach with our Lakewood teams. I look forward to the next volunteer appreciation night scheduled for March 16, 2019.

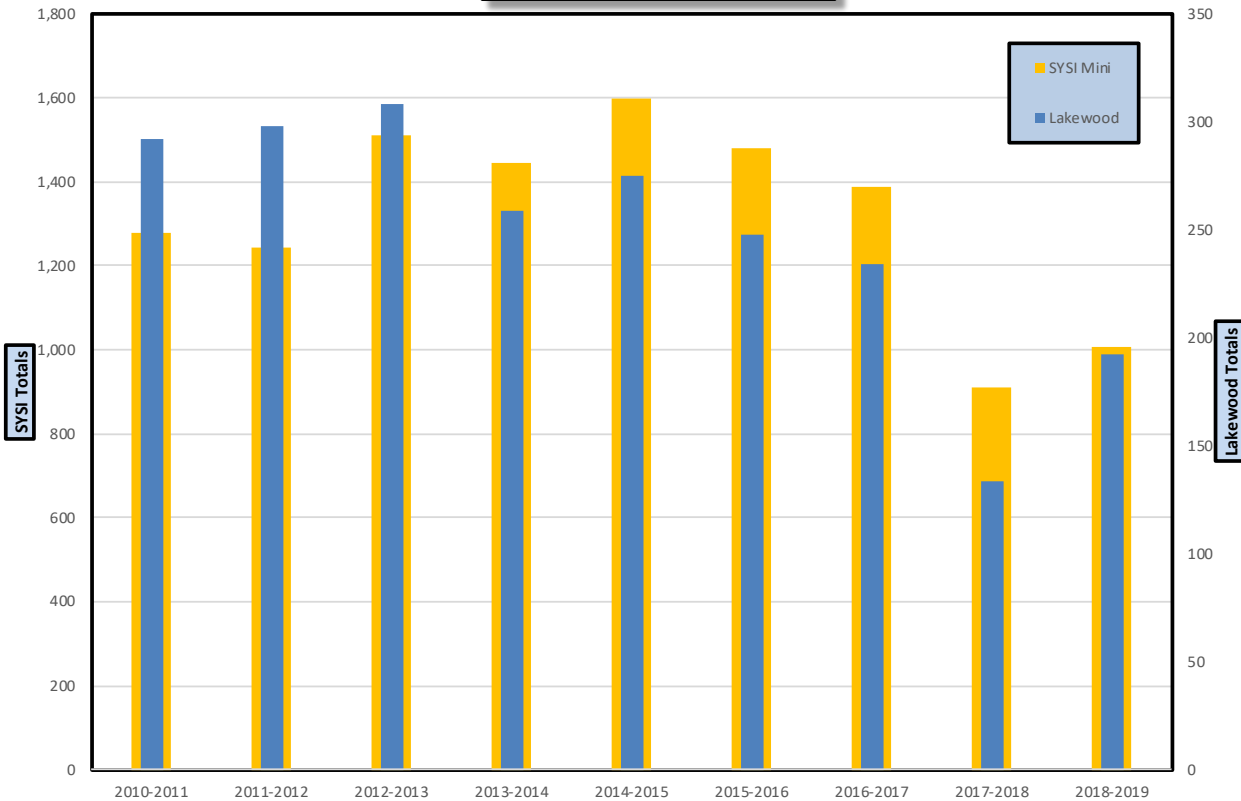
Respectfully submitted,

Leonard Lewko

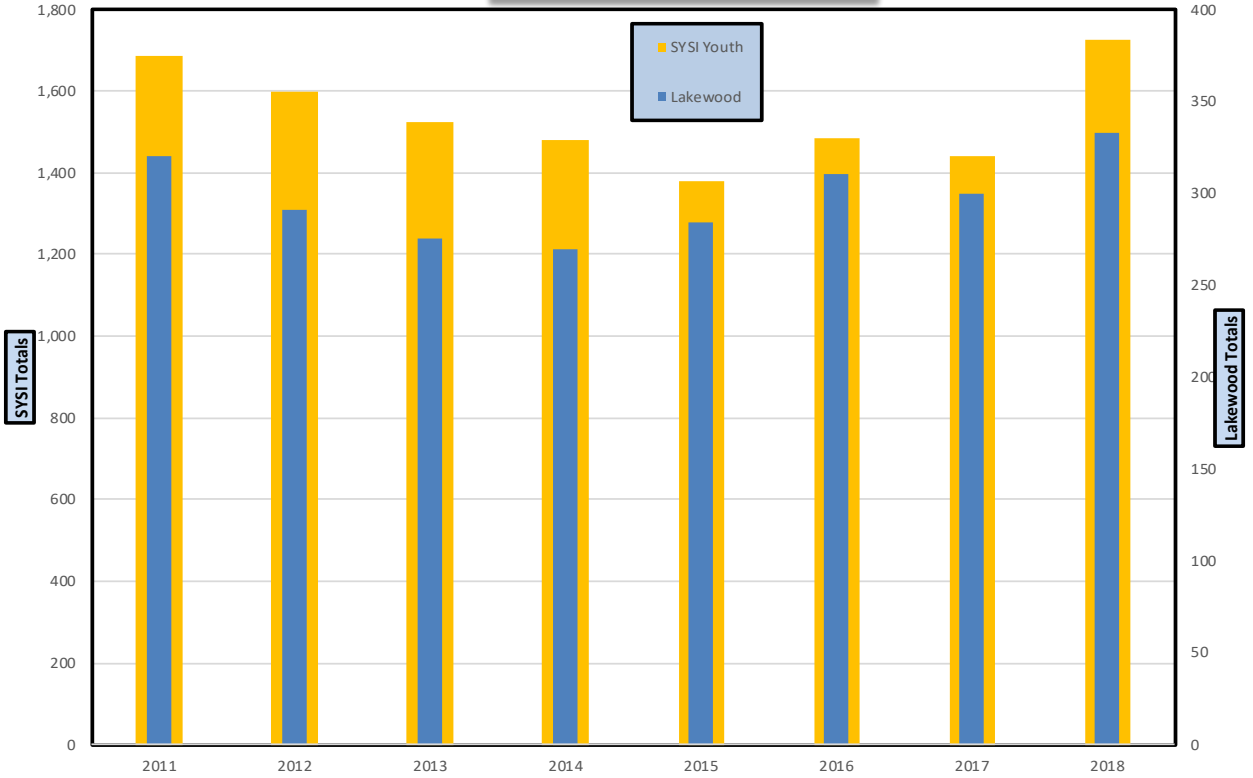
Indoor Youth Player Registrations



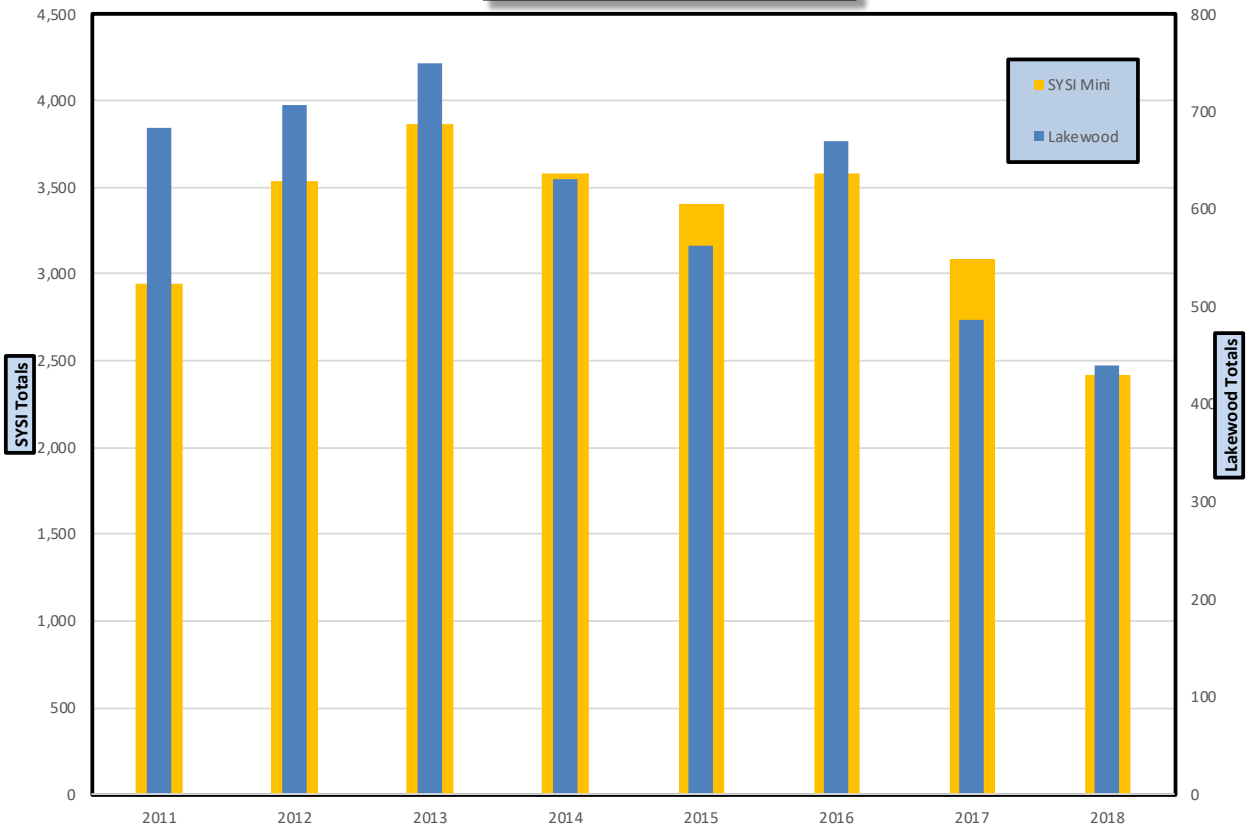
Indoor Mini Player Registrations



Outdoor Youth Player Registrations

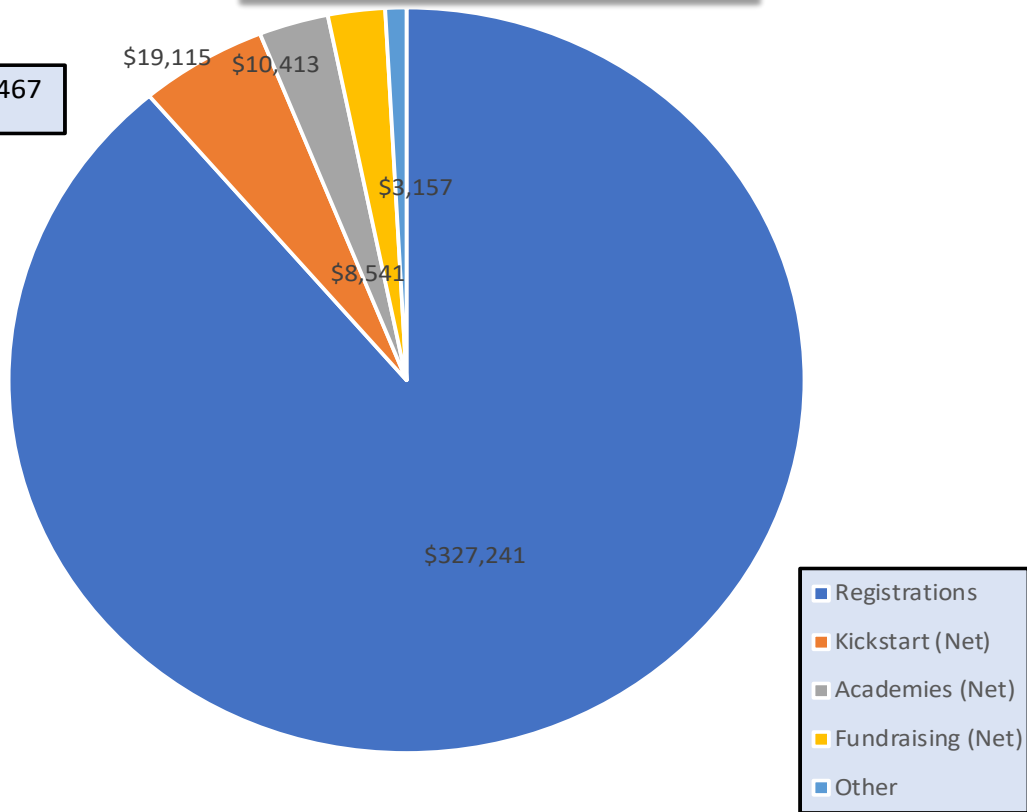


Outdoor Mini Player Registrations



2017-2018 Lakewood Total Revenue

Total \$368,467



2017-2018 Lakewood Total Expenses

Total \$334,685

